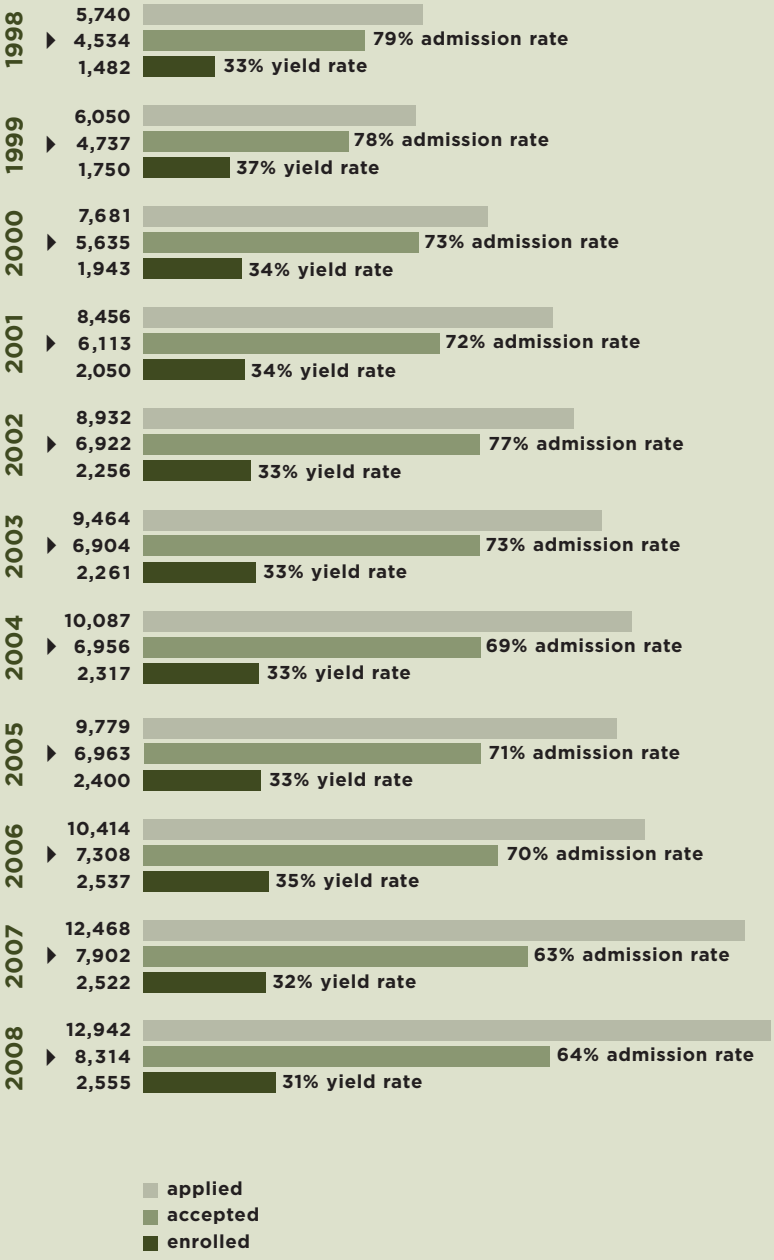freshman applications, admission and enrollment yield
1998–2008