

**College of DuPage AA in Speech Communication to
DePaul University BA in Public Relations and Advertising**

College of DuPage

Year 1

Semester 1	Sem Hr
ENGLI 1101 English Composition I	3
SPEEC 1100 Fundamentals of Speech Communication	3
SPEEC 1120 Small-Group Communication	3
PHILO 1110 Ethics	3
MATH 1220 Quantitative Literacy	3
IAI Humanities (Foreign Language)	3
Semester 2	Sem Hr
ENGLI 1102 English Composition II	3
SPEEC 1150 Introduction to Business Communication	3
SPEEC 1160 Interpersonal Communication	3
IAI Life Science Course*	4
IAI Fine Arts Course	3

*At least one science course must have a laboratory component

Year 2

Semester 3	Sem Hr
SPEEC 2160 Argumentation and Debate	3
IAI Physical Science Course*	3
SOCIO 2215 Race and Racism in America	3
IAI Humanities/DPU Philosophical inquiry**	3
SPEEC 1110 Oral Interpretation	3
Semester 4	Sem Hr
SPEEC 2200 Intercultural Communication	3
IAI Social/Behavioral Course	3
IAI Social/Behavioral Course	3
IAI Humanities/DPU Religious Dimensions***	3
Open Elective Speech Course	3

COD equivalencies **PHILO 1100 / ***RELIG 1100

Year 3

DePaul University

Year 4

Quarter 1	Qtr Hr
CMN 101 Intro to Human Communication	4
CMN 102 Intro to Mass Communication	4
PRAD 244 Intro to Advertising	4
PRAD 255 Public Relations	4
Quarter 2	Qtr Hr
PRAD 256 Writing for PRAD	4
PRAD 291 Research, Data, and Insights	4
Open Elective	4
Open Elective	4
Quarter 3	Qtr Hr
PRAD 292 Design Applications for PRAD	4
PRAD 334 Advertising and Public Relations Ethics or	4
PRAD 335 Diversity & Current Issues in PRAD	4
Open Elective	4
Open Elective	4

Quarter 1	Qtr Hr
PRAD 374 Media Relations or PRAD 379 Advertising	4
Media Planning	
PRAD 336/337/339/387/389/397 Campaigns	4
Open Elective	4
CMN 394 Internship	4
Quarter 2	Qtr Hr
PRAD 320 Event Planning	4
PRAD 333 Humor and Advertising	4
Open Elective	4
Open Elective	4
Quarter 3	Qtr Hr
PRAD 396 PRAD Capstone	4
PRAD 352 Digital Advertising	4
Open Elective	4
Open Elective	4