

Harper College – DePaul University, Driehaus College of Business Marketing

APPENDIX B

Associate in Arts to the Bachelor of Science in Business with a major in Marketing

This program plan agreement is entered into by Harper College faculty and DePaul's Driehaus College of Business faculty for the purpose of providing guaranteed admission for select Harper College students. Specifically, Harper College students who successfully complete the Associate in Arts are guaranteed admission into DePaul University, College of Business Marketing degree program, provided that all current admissions standards, policies, and procedures of DePaul are met at the time of admission.

Harper College and DePaul University faculty agree to the following:

Harper College and DePaul University faculty will collaborate and coordinate on course and program content to facilitate transfer and eliminate course duplication, in accordance with program and degree requirements of their respective schools.

Harper College faculty agree to assist and advise all Harper College students enrolled in the Associate in Arts who desire to continue their studies toward the achievement of the Bachelor of Science in Marketing at DePaul University's Driehaus College of Business.

DePaul University faculty agree to accept all course credit completed at Harper College in accordance with the mutually agreed upon program plan recommendations below. Up to 66 semester/99 quarter hours of Harper College credit will be applied to the DePaul degree.

Harper College and DePaul University faculty agree to periodically, minimally one time per year, review the course recommendations and to update and maintain them in keeping with current curricular requirements.

The faculty will inform the other college's program when changes to course, program, and/or degree requirements are made.

Harper College students must join DePaul's Admission Partnership Program (DAPP) to participate in this program to receive the benefits of this agreement. Through DAPP, students will be counseled and advised by both schools as to the courses to complete which will fulfill both associate degree and bachelor degree requirements. The program plan must be followed for students to receive maximum transfer credit towards the bachelor degree. The recommended courses provide the academic preparation and prerequisite requirements for the DePaul's Bachelor of Science in Business degree with a major in Marketing.

In order to retain current and dynamic curriculum course content, required courses and degree requirements are subject to frequent changes. DAPP provides the means to keep the students with the most up to date information about program requirements at both Harper College and DePaul University. Students who do not join DAPP will still be able to transfer to DePaul's B.S.B. in Marketing as regular DePaul transfer students. Students not participating in DAPP will be subject to changes in program requirements that take place at any point in their enrollment at Harper College.

Harper College – DePaul University, Driehaus College of Business Marketing
APPENDIX B

PI: PHI 101 (PHL 280), PHI 105 (PHL 100), PHI 115 (PHL 200), PHI 160 (PHL 287), PHI 220 (PHL 244) RD: PHI 205 (REL 103), PHI 215 (REL 111)	First priority is to have Math equal to Harper MTH 103 (DePaul MAT 130)
Gen. Ed. Recommendations	Other Business courses options at Harper. If not taken at Harper, you will take them at DePaul. If taken at Harper, course in DePaul terms will need to be adjusted. Minimum hours for degree must still be met. Meet with DePaul Business Academic Advisor early in first term at DePaul):
Psychology, Sociology, History (IAI list or AA for Harper)	MGT 270 (MGT 300) MKT 245 (MKT 301) SCM 120 (MGT 301) MGT 218 (FIN 310) Marketing majors can take MKT 247 (MKT 310) ACC 211 (BLW 201)/open elective at DePaul

If Harper has a course with content in Business Analytics, Business for Social Good, or Business Technology, please send syllabi to TrAC@depaul.edu to have the content reviewed for equivalency to BUS 102, BUS 103 or BUS 202, respectively.

DePaul Years

- DePaul College of Business recommends a new transfer student comes to the earliest DePaul orientation and initial advising appointment possible the term before transferring.
- For all majors: There can be movement of courses to different terms *as long as prerequisites are met*.
- DePaul College of Business recommends a new student make an academic advising appointment early in their first quarter at DePaul and at least 2 times per year.

Marketing Major at DePaul

Year 3	
Quarter 1	
MKT 301 Principles of Marketing	4
MGT 300 Principles of Management	4
BUS 102 Business Analytics	4
MKT 276 Effective Business Comm or ORGC 201 Organizational Comm	4
Total	16
Quarter 2	
MGT 301 - Operations Management	4
MKT 310 Consumer Behavior	4
BUS 103 Business for Social Good	4
MGT 250 Career Management Skills	2
Open Elective (2 hr)	2
Total	16
Quarter 3	
MKT concentration 1	4
MKT concentration 2	4
BUS 202 or CSC 241 Intro to Comp Sci	4
FIN 310 Introduction to Finance	4
Open Elective (2 hr)	2
Total	18