The College of Liberal Arts and Sciences offers a course of studies leading to the degree of Bachelor of Arts in Communication. The program explores effective communication in interpersonal, small group, public, organizational, intercultural, performance, and media contexts. Through a blend of theory and practice, students are encouraged to think, speak, and write clearly; to develop confidence and ability as ethical communicators; to view communication events from multiple perspectives; to analyze and evaluate variables operating in verbal transactions; to develop an aesthetic awareness of the ways language and performance achieve artistic ends; to probe the basic problems of human communication in order to understand self, others, and events; and to recognize the connections between communication studies and other disciplines.

The Communication Department serves students whose professional goals are in mass communication and media studies including journalism, film, advertising, public relations, and radio/television; and those who plan to pursue careers in communication, education, linguistics, and business. In addition, the Communication Department prepares students to pursue careers in organizational and corporate communication, training and human resource development, government, politics, and social and human services. The Communication major prepares those who seek advanced study in linguistics, rhetorical theory, law and business.

The department provides both an introduction to the broad field of communication and opportunities for more intensive study in a specialized area. The Communication major contains three different concentrations: language and culture, communication studies, and media studies. There is also a minor in Communication and in Journalism. The department offers an internship program through which majors can gain experience in both the public and private sector, commercial and not-for-profit organizations. The department offers a varsity debate program and also sponsors the university radio station, WRDP. Finally, TheDePaulia, the independent student newspaper is affiliated with the Department of Communication through curriculum linkages and advisory services.

FACULTY

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LISA BARR, PH.D.,
Assistant Professor
Bowling Green State University

DAVID BRENDERS, PH.D.,
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CAROLYN BRONSTEIN, M.A.,
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EILEEN CHERRY, PH.D.,
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BRUCE EVENSEN, PH.D.,
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MICHAEL KACKMAN, PH.D.,
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ED LAWLER, M.A.,
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LUCY XING LU, PH.D.,
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University of Oregon

KIMBERLY MOFFITT, PH.D.
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Howard University

ALEXANDRA MURPHY, PH.D.
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University of South Florida

JILL O’BRIEN, PH.D.,
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University of Illinois, Urbana

KAREN ROLLOFF, M.A.,
Instructor
University of Illinois

BARBARA SPEICHER, PH.D.,
Associate Professor
Northwestern University
In addition to the 32 quarter hours required in the liberal studies core, students are required to complete 52 quarter hours distributed through six learning domains as part of their Bachelor of Arts degree in communication. The number and distribution of courses in each of the areas are as follows:

Core: 32 quarter hours required
First Year Program: (20 quarter hours required) Discover Chicago or Explore Chicago, Focal Point Seminar, Quantitative Reasoning, and Composition and Rhetoric I and II.
Sophomore Seminar: (4 quarter hours required) Sophomore Seminar on Multiculturalism in the United States
Junior Year Experiential Learning: (4 quarter hours required) If your junior year experiential learning requirement also fulfills a major field requirement, you may substitute a liberal studies domain elective (from outside your major field area) or the third course in the modern language option for this requirement.
Senior Capstone: (4 quarter hours required) Communication requires students majoring in Communication to complete the senior capstone in Communication, unless you are a double major and/or in the Honors program. If you are a double major and/or in the Honors Program you must follow the capstone guidelines for that area if the capstone is required. If the capstone is optional in the other areas, you can elect which capstone to complete.
Arts and Literature: 8 quarter hours required. At most 2 courses from the same department or program.
Philosophical Inquiry: 8 quarter hours required.
Religious Dimensions: 8 quarter hours required; 4 quarter hours in patterns and problems, and 4 quarter hours in traditions in context.
Scientific Inquiry: 12 quarter hours required; 4 quarter hours with a lab component, 4 quarter hours with a quantitative component, and 4 quarter hours scientific inquiry elective.
Self, Society and the Modern World: 8 quarter hours required. At most 2 courses from the same department or program.
Understanding the Past: 8 quarter hours required; 4 quarter hours of history pre-1800 and 4 quarter hours of history primarily between 1800-1945. In addition, courses must be from two different categories: 1) Asia, 2) Latin America, 3) Africa, 4) North America or Europe and 5) intercontinental or comparative.
Although study in communication contributes to a student's liberal education, courses
program requirements

communication major

The major consists of a seven-course common core, three courses in one concentration area, and three electives. None of the electives must be a 300-level Communication course. Two of the electives may be 200 or 300-level classes in Communication. All communication majors must complete a declaration of major form which is available either from a departmental or LA&S advisor.

common core

Seven core courses are required in Communication. Students are encouraged to complete four core courses prior to taking additional coursework in the major: 202 Introduction to Linguistics; either 211 Interpersonal Communication or 212 Small Group Communication; 220 Public Speaking; and 230 Performance of Literature. The three remaining core courses, 291 Introduction to Communication Research; 346 Culture and Media; and 360 Communication Theory, may be taken at any time after finishing the four introductory courses.

i. language and culture

A common core is required plus three courses from 302 Grammar and Usage; 304 Multicultural Communication in the U.S.A.; 305 Language and Society; 306 The Sounds and Structure of Language; 307 Applied Linguistics; 308 Cross Cultural Communication: Variable Topics; 310 Discourse Analysis; 321 Rhetorical Criticism; 323 Rhetoric of Oppression and Resistance; 328 Historical Foundations of Rhetoric and Communication; 329 Persuasion; 330 Topics in Performance; 336 Film and Literature; 361 Gender and Communication or 391 Special Topics (when topic relates to concentration). Also one additional 300-level Communication course and two 200-level or above Communication courses are required.

ii. communication studies

A common core plus three courses from 310 Discourse Analysis; 311 Advanced Interpersonal; 322 Advanced Public Speaking; 323 Rhetoric of Oppression and Resistance; 327 Argumentation and Debate; 329 Persuasion; 330 Topics in Performance; 344 Advertising; 351 Organizational Communication; 352 Communication and Corporate Culture; 353 Communication & Corporate Change; 354 Interviewing: Variable Topics; 355 Public Relations; 361 Gender and Communication; 391 Special Topics (when topic relates to concentration). Also one additional 300-level Communication courses and two 200-level or above Communication courses are required.

iii. media studies

A common core plus three courses from 336 Film and Literature; 339 Introduction to Radio Production; 340 Broadcast Journalism; 341 Radio Production; 342 History of Broadcasting; 343 The History of Journalism; 344 Advertising; 345 Editing; 347 Mass Media Criticism; 348 Film Genres; 349 Topics in Film History; 354 Interviewing (journalism topic only); 355 Public Relations; 371 Video Workshop 1; 372 Video Workshop 2; 375 Mass Media and the Law; 377 Journalism; 379 Feature Writing; 391 Special Topics (when topic relates to concentration). Also one additional 300-level Communication course and two 200-level or above courses in Communication.

minors and allied fields for communication majors

All Communication majors must take an advanced writing course (either ENG 300, Composition and Style, or ENG 301, Writing in the Professions) and a unified, six course sequence in an auxiliary, complementary field of study outside the major. The latter requirement can be
DEPARTMENT OF COMMUNICATION

met through:
1. A minor within Liberal Arts and Sciences (see page 83 for listing)
2. A minor within another college or school at DePaul (see page 84 for listing—please note the specific declaration requirements for Commerce minors)
3. Allied Fields

Each student must complete a “Declaration of Minor or Allied Field Form for Communication Majors,” which is available either from a departmental or LA&S advisor. While students can change their course of study by completing a new form, the declaration ensures correct transcript evaluation prior to graduation and formalizes student-advisor understandings as the student progresses.

Allied Fields is a sequence of six courses outside the major with a thematic unity chosen in consultation with a departmental advisor. These courses often relate to career, disciplinary, or personal interests. The courses also may prepare for graduate school admissions or other post-baccalaureate opportunities. Students may choose courses from across departments or even across colleges; however, if a student plans to take one or more classes from another college, the student must meet the prerequisites of that college or course.

The Allied Fields option grants students the chance to shape a unified, individualized sequence of classes in an area complementary to their goals and major. For example, students preparing for a law career can choose courses in the prelaw program. Students interested in journalism or media careers could select coursework in other departments to further specialize in government, cultural studies, social history, international affairs, weather and geography, etc. Students planning to teach at the elementary or secondary levels should contact the School of Education for the certification requirements operative in the city, township, district, or state in which they wish to work. Courses should be chosen with specific certification criteria in mind.

SPECIAL PROGRAMS OR REQUIREMENTS

INTERNSHIP CREDIT

The department offers an internship program through which students can earn academic credit and gain practical experience in a professional setting. Students may enroll in CMN 294 (Communication Internship) and/or CMN 394 (Advanced Communication Internship) only after meeting departmental eligibility requirements. An individual student may participate in several internship experiences. A maximum of 16 hours of internship and practicum credit can be applied to degree requirements. Four quarter hours of internship credit (taken for a grade) may apply toward fulfillment of requirements in the major. In addition, four quarter hours of internship credit (also taken for a grade) may fulfill the liberal studies junior year experiential learning requirement. Subsequent hours of internship credit are taken on a pass/fail basis and fulfill unrestricted electives. Internship credit may not be applied to allied field requirements.

MINOR IN COMMUNICATION

A total of six courses constitutes a minor in Communication. The six-course sequence may be structured in two ways: (1) complete six core courses: Communication 211 or 212, 220, 220, 230, 360, 346 or (2) choose three courses from the core and three 300-level courses from one concentration.

MINOR IN JOURNALISM (FOR NON-COMMUNICATION MAJORS)

The Minor in Journalism emphasizes the gathering and presentation of news, the ethical challenges now facing journalists, and the role of journalism in American public life. Students will choose six courses from: CMN 275 Introduction to Journalism; CMN 340 Broadcast
Journalism; CMN 343 History of Journalism; CMN 345 Editing; CMN 377 Journalism: Variable Topics (which in recent quarters has included Advanced Reporting; Tabloid Journalism; Mass Media and the Presidency; Fame, Fortune, and Personality in a Mass Mediated Age; Free Speech and the Press; International Journalism; Public Affairs Reporting; and Television News); CMN 379 Feature Writing; CMN 391 Special Topics (when topics relate to minor); CMN 392 Communication Internship (when placement relates to minor); and CMN 393 Communication Practicum (when work relates to minor).

MINOR IN ORGANIZATIONAL COMMUNICATION
The minor in organizational communication emphasizes the role of communication in the production and maintenance of relationships at work and in the creation of messages for internal and external audiences. Students minoring in organizational communication will understand the dynamics of organizational life and be positioned to facilitate change in an increasingly diverse and technologically complex work environments. Those wishing to pursue the minor must take Organizational Communication (CMN 351) and Small Group Communication (CMN 212); Public Speaking (CMN 220); Advertising (CMN 334); Communication and the Corporate Culture (CMN 352); Communication and Corporate Change (CMN 353); Employment Interviewing (CMN 354); Public Relations (CMN 355); Communication in Socialization to Work (CMN 356); Power and Resistance in Organizations (CMN 357); Communication in Customer Service (CMN 391); Communication Internship (CMN 294/394).

RADIO
The department manages WRDP, the campus radio station. Students may earn up to eight credit hours (four in the major) for radio production by enrolling with instructor's permission in CMN 393, Communication Practicum.

VARSITY DEBATE
Students who want to participate in varsity debate should take CMN 327 Argumentation and Debate. Up to four credits may be earned for varsity debate participation by enrolling, with instructor's permission, in CMN 393 Communication Practicum.
COURSES

All courses carry 4 quarter hours credit except CMN 393 Communication Practicum which may be taken for two credits.

CMN 202 INTRODUCTION TO LINGUISTICS An overview of the field of linguistics examining topics that include language sounds and structures, historical linguistics, and the interaction between language and society.

CMN 203 INTERCULTURAL COMMUNICATION Examines the role culture plays in interethnic and international communication. Explores differences and similarities in cultural values and communication behaviors between and among diverse cultures and develops intercultural competence. Critiques stereotypes and increases cultural sensitivity.

CMN 206 INTRODUCTION TO FILM An overview of the history of film and an introduction to the language of film analysis and criticism; viewing and discussion of a wide range of movies from different eras and traditions. Lab for film viewing.

CMN 211 INTERPERSONAL COMMUNICATION An introduction to the factors that shape communication between two people. Topics include self-concept formation, perception, message formulation, verbal and nonverbal communication, active listening, and defensiveness.

CMN 212 SMALL GROUP COMMUNICATION A survey of the variables operating in group interactions. Combines principles with practice through participation in small group experiences. Topics include group formation, group formats, organizational approaches, decision-making models, group observation and evaluation.

CMN 220 PUBLIC SPEAKING Introduction to the skills required in a variety of public speaking settings. Includes units on delivery, language, defining speech purposes and content, finding supporting material, organization, and audience analysis. Background in basic writing and library skills is necessary.

CMN 230 PERFORMANCE OF LITERATURE Introduction to the communication of literature through oral interpretation. Involves critical analyses of selected literary works and preparation for short performances.

CMN 275 INTRODUCTION TO JOURNALISM An introduction to print journalism. Instruction and practice in writing and reporting news stories. Students will learn the skills needed to become better communicators and to understand the news in the world around them.

CMN 276 PHOTOJOURNALISM (Cross-listed as ART 225) Introduction to the theoretical and technical foundations of photography with exploration of the medium's aesthetic, documentary and narrative purposes.

CMN 291 INTRODUCTION TO COMMUNICATION RESEARCH A survey of the research methods commonly used in the field of communication. Covers the strengths and weaknesses of qualitative and quantitative research methods. Prepares students to be more critical and perceptive readers and users of communication research.
CMN 292 ART AND SOCIAL INTERACTION  Art and social interaction.

CMN 294 COMMUNICATION INTERNSHIP  Placement of students in business, industry, or not-for-profit entry level internships: opportunities in advertising, public relations, journalism, radio and television, museums, and philanthropic outreach organizations. Program open to communication majors and minors who meet eligibility requirements.

CMN 302 GRAMMAR AND USAGE  A review of the history of correctness and notions of "standard" in written and spoken English. We examine complex rules of written usage. This is not a remedial grammar course.

CMN 304 MULTICULTURAL COMMUNICATION IN THE U.S.A.  An examination of communication within and between linguistic communities in the United States. Focus will be on the relations between language use and social institutions such as the family, the community, the media, and the educational system.

CMN 305 LANGUAGE AND SOCIETY  Examines the use of language in different cultural and social settings and the interaction among languages in multicultural settings. Course focuses on social factors such as age, ethnicity, gender, power, and socioeconomic status. PREREQUISITE(S): CMN 202 or instructor's permission.

CMN 306 THE SOUNDS AND STRUCTURE OF LANGUAGE  An introduction to the theories and techniques utilized by formal linguists to analyze language. Topics analyzed include sounds, structure, and word order in a variety of languages. Modern theoretical models from Generative Linguistics will be used.

CMN 307 APPLIED LINGUISTICS: VARIABLE TOPICS  An examination of the application of linguistic theories to various specialization's in linguistics. Course focuses each term on one particular area such as language acquisition, neurolinguistics, or language and cognition.

CMN 308 CROSS-CULTURAL COMMUNICATION: VARIABLE TOPICS  Examines intensively one or more issues in cross-cultural communication. Topic differs each term. Example subjects: International Myth and Folklore; Japanese-American Relations; Issues in cross-cultural Adaptation, etc.

CMN 310 DISCOURSE ANALYSIS  An analytical examination of the ways in which people locate meaning cooperate, coordinate, and find coherency in conversations and in other forms of discourse, both spoken and written. The class will analyze and disclose meanings hidden in public discourse.

CMN 311 ADVANCED INTERPERSONAL COMMUNICATION  Provides an opportunity for students to study selected topics in interpersonal communication at a more advanced level. Topics may include health communication, relational communication, nonverbal communication, conversation analysis and theories of interpersonal communication. PREREQUISITE(S): CMN 211.

CMN 321 RHETORICAL CRITICISM  An introduction to the critical methodologies of rhetorical analysis. Students are instructed in ways to become more reflective consumers of discourse by examining how rhetoric instructs reality, shapes the social and political agenda, and engages questions of ethics, power, and persuasion. The course promotes a critical awareness of the role symbols play in influencing human perception, attitude, and action in diverse culture.
CMN 322 ADVANCED PUBLIC SPEAKING Analyzes theories and develops skills required in persuasive speaking situations. This course is an extension of the public speaking class (CMN 220) and explores in greater detail than the first course the analysis of audiences, sources of resistance to persuasion, and appropriate logical and psychological strategies for persuasive speeches. PREREQUISITE(S): CMN 220 or equivalent.

CMN 323 RHETORIC OF OPPRESSION AND RESISTANCE Rhetorical analysis of the ways in which we can resist the dominant discourse of oppression; topics covered may include the rhetoric of racism, sexism, anti-Semitism and homophobia.

CMN 327 ARGUMENTATION AND DELIBERATION Instruction is designed to achieve an understanding of the relationship of language to logic, which would lead to the ability to analyze, criticize, and advocate ideas, and to reach factual or judgmental conclusions based on sound inferences. Students will apply these skills through oral performances and debates. This course is required for participation in the debate program. PREREQUISITE(S): CMN 220.

CMN 328 HISTORICAL FOUNDATIONS OF RHETORIC AND COMMUNICATION An introduction to the philosophical legacy of Ancient Greek, Roman, and Chinese texts on the contemporary study of communication. Students will examine the social, ethical, and philosophical foundations of rhetoric in terms of its modern communicative practice. The course promotes an understanding and appreciation of antiquity in terms of its relevance to current social and cultural practices.

CMN 329 PERSUASION Explores major theoretical assumptions of current persuasion research. Examines causes and effects of effective and ineffective persuasion. Develops persuasive skills and strategies for a variety of persuasion applications, e.g. political, interpersonal, intercultural, and advertising.

CMN 330 TOPICS IN PERFORMANCE Additional work in performance studies. Topics might include group performance, racial-ethnic literature, storytelling, short fiction, poetry, literature for radio/TV, etc. PREREQUISITE(S): CMN 230.

CMN 336 FILM AND LITERATURE: VARIABLE TOPICS Compares and contrasts film and literature through study of selected works. Focus may be on narrative representations, film adaptations of literature, works by women, melodrama, etc. Lab for film viewing. PREREQUISITE(S): CMN 206 or English 120.

CMN 339 INTRODUCTION TO RADIO PRODUCTION Introduces students to the principles and practices that constitute effective radio communication and to the skills necessary for using radio production equipment. Involves hands-on experience in the radio production facility.

CMN 340 BROADCAST JOURNALISM Introduction to the production and performance skills of broadcast journalism. Training in the look and sound of broadcast performance and the techniques which make quality-work in broadcasting possible.

CMN 341 RADIO PRODUCTION: VARIABLE TOPICS Continued study in the practical application of radio production techniques. Each quarter the course focuses on a different aspect or type of audio production, such as radio documentary, radio drama, remote sound recording. PREREQUISITE(S): CMN 339 or consent of instructor based on comparable experience.

CMN 342 HISTORY OF BROADCASTING A history of broadcasting from the birth of radio to the rise of cable TV; viewing, analysis and criticism of significant and representative programming.
CMN 343 THE HISTORY OF JOURNALISM: A review of the history, theory, and criticism of printed and broadcast materials in America; how print and broadcast media reflect and affect people and events in society. Examines audiences, appeals, trends and credibility of selected print and broadcast sources.

CMN 344 ADVERTISING: Examines the construction and implementation of an advertising campaign from the assessment of client needs through completion of the finished project. Analysis of successful advertisements and exposure to contemporary theory complements practical experience gained through completion of course projects.

CMN 345 EDITING: Introduces students to basic editing and publishing procedures, including proofreading, copyediting, and layout for different types of publications (newsletters, brochures, periodicals and books).

CMN 346 CULTURE AND MEDIA: An introduction to theories of the relations between pictorial media and society. Examination of advertising imagery and television imagery in light of these theories.

CMN 347 MASS MEDIA CRITICISM: VARIABLE TOPICS: Explores media studies topics, including television genres, film and television historiography, theories of media technology, cultural studies, alternative/activist media, gender and race representations, etc. PREREQUISITE(S): CMN 346.

CMN 348 FILM GENRES: VARIABLE TOPICS: Examination of different theories of film genre with a focus on one particular genre: the musical, melodrama, detective film, science fiction film, documentary, comedy, western. Lab for film viewing required. PREREQUISITE(S): CMN 206 or CMN 346.

CMN 349 TOPICS IN FILM HISTORY: Examination of a particular era of film history or national cinema. Topics include American Films of the 1930s, History of French Film, New German Cinema, feminist film, etc. Lab for film viewing. PREREQUISITE(S): CMN 206 or instructor's permission.

CMN 351 ORGANIZATIONAL COMMUNICATION: Assesses the effect of organizational culture, climate, and managerial philosophy on interpersonal, small group, and public communication in organizations. Examines methods for identifying and solving communication problems in organizations.

CMN 352 COMMUNICATION AND THE CORPORATE CULTURE: Focuses on the communicative implications of such cultural elements as: values, heroes, rites, rituals, symbolism and storytelling. Analyzes and presents ways of adapting to the diverse components of a culture.

CMN 353 COMMUNICATION AND CORPORATE CHANGE: Explores the impact of change on corporate life. How managerial philosophy, individual performance and communication style are affected by change.

CMN 354 INTERVIEWING: VARIABLE TOPICS: Studies theory and practice of interviewing. Course focuses each term on a particular interview application (journalistic, employment, research, etc.) and examines strategies appropriate for interviewer and interviewee. Covers planning, conducting and evaluating interviews as well as pertinent legislation.
CMN 355 PUBLIC RELATIONS Analysis of contemporary theory, exposure to and implementation of methods of public relations practice. Through class projects students will learn to plan and develop a successful campaign and critically analyze public relations programs.

CMN 356 ADVERTISING DESIGN (Cross-listed as ART 363) Explores the function and practice of design in advertising through team projects. Application of design themes across a range of public communication outlets.

CMN 360 COMMUNICATION THEORY Explores four major theoretical models in communication and criteria for their evaluation. PREREQUISITE(S): CMN 211, 212, or instructor's permission.

CMN 361 GENDER AND COMMUNICATION A review of the differences in communication patterns between women and men. Topics covered include language and language usage differences, interaction patterns, and perceptions of the sexes generated through language and communication.

CMN 371 VIDEO WORKSHOP I (Cross-listed with ART 226) This course offers an introduction to film and video production and the language of moving images. Students work with digital equipment in both production and post-production. Emphasis here will be on development and execution of silent short narrative motion pictures. PREREQUISITE(S): CMN 206 or permission of instructor. (Lab fee)

CMN 372 VIDEO WORKSHOP II (Cross-listed ART 326) Continued training in film and video production. Covers directing, working with dialogue, special effects, and soundtrack design and mixing. Also includes advanced training in non-linear digital editing systems. Emphasis here will be on the production of complex narrative motion pictures with sound suitable for festival competition. PREREQUISITE(S): CMN 206 & 371. (Lab fee)

CMN 375 MASS MEDIA LAW Provides students with a thorough foundation of the legal and ethical aspects of mass media. Intended to heighten student awareness of the personal responsibilities inherent in communication through the mass media, as well as giving them a sense of what the courts require of communicators and why they require it.

CMN 376 WRITING IN THE PROFESSIONS (Cross-listed as ENG 301 & MLS 459) Improves writing skills useful in semi- and non-technical professions; emphasis on style, tone and awareness of purpose and audience, effective memo, proposal, and report design.

CMN 377 JOURNALISM: VARIABLE TOPICS Focuses on a specific topic related to the field of journalism. Included might be such topics as media law, media ethics, editorial writing, and newsroom management. See schedule for description of current topic.

CMN 379 FEATURE WRITING Development of techniques and skills essential to writing about factual events, people, or situations with a feature approach. Students will receive instruction in areas including description, original approach, detail, storytelling, and applying fiction techniques to the telling of facts.